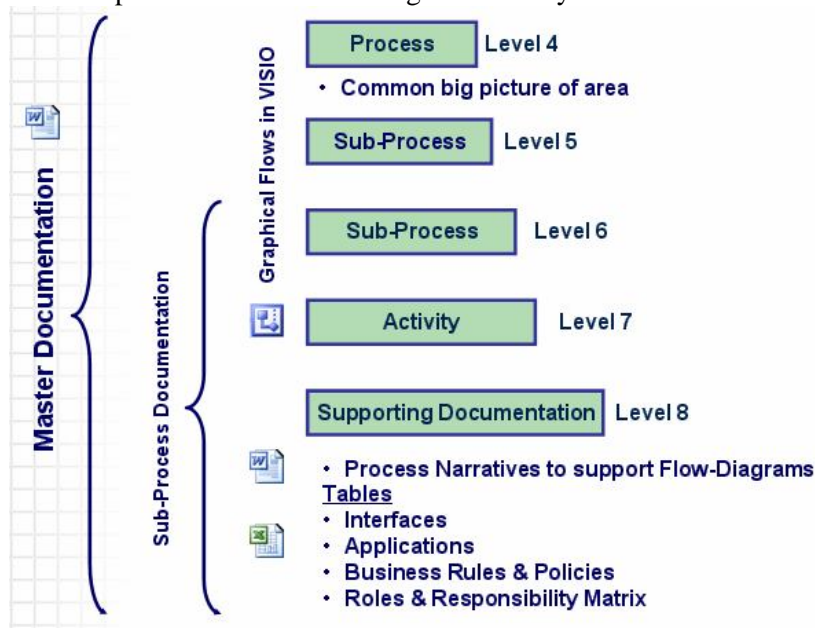


Byzio

Zynium is the leading Microsoft® Office® Visio® Design Iteration experts for integration with your business process management (BPM) or Service Oriented Architecture (SOA) applications. Byzio enables faster speed to market BPM and SOA implementations. Only 1 in 10 CEO's believe that their organization has the ability to be very responsive to react to changing market conditions*. How can you improve this statistic? Byzio synchronizes business and IT to achieve a lower risk, high reward implementation. Your organizational agility will increase when collaboration between these historically competitive groups is improved.

The following graphic accurately displays the way information is captured within the MS tools to document processes or use cases. Byzio enables this set of tools to be optimized, shortening the time to document from one to the next. With Byzio you can capture the detail process, use case and data within Visio and synchronize this information into MS Word or Excel. This saves enormous amounts of time and reconciliation. Faster, more accurate design iterations. That is the business problem. We are tackling this with Byzio for our customers and partners.



Business flexibility and reuse

Business spend a significant amount of time reacting to changes in market conditions. As soon as you think you have the process down it will change. The overriding truth in business today is:

- Change is constant

To mitigate the risk which occurs during change Zynium believes in a flexible enterprise and reuse of the investments already made. A Yankee idiom seems appropriate: "Use up, wear out, do without." How many processes has your organization documented in Microsoft® Office® Visio® and not enabled? Compliance efforts such as, Sarbanes Oxley, HIPPA have been predominately documented using Microsoft® Office® Visio® at huge and ongoing labor cost. Use those investments wisely, stretch the investment by lowering the training and implementation

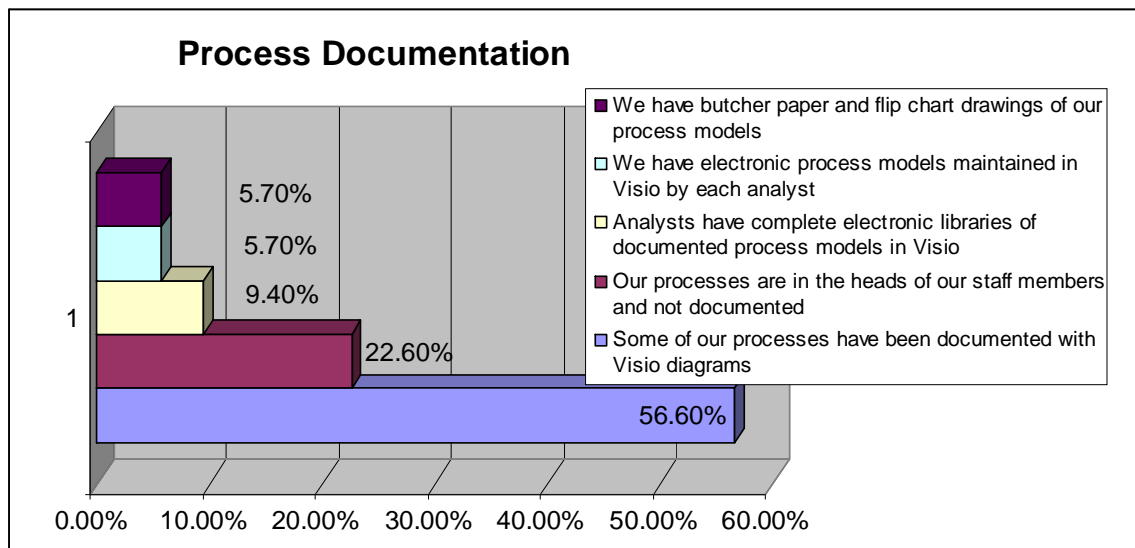
costs, enable another process within the enterprise through savings from lower risk implementations.

Change and improvement have been daunting

IT steering committees annually review the next years' projects with a jaded eye. Why, because the steering committee and the line employee view traditional process implementations as high risk, expensive and change as painful. What are the organizational hurdles that prove so difficult in the BPM implementation?

- Businesses want to understand and change their operational processes quickly.
 - But their processes are: misunderstood, inconsistent, hard-wired, or inflexible. *Get thee collaborative by using Byzio.*
- Businesses want to be able to assemble business solutions from reusable components
 - But most do not know of a way to start. *Start with what you have – stagnant Microsoft® Office® Visio® files.*
- Businesses want a real time view of operations and the ability to intervene
 - But there is typically no way to achieve this without a massive effort, yielding inflexible solutions – *Utilize Byzio Round Trip the Byzio Export/Importer. Stay on top of changes in the enterprise.*
- Businesses want to see results and value fast
 - But they cannot invoke change without expensive, risky projects with long payback periods. *Get approval from the business person first hand not through second hand engineering.*

Will Byzio dramatically improve the results of your implementations, potentially! Byzio is designed to increase flexibility. The steps of the implementation are not eliminated, the time to complete them are dramatically reduced.



Survey completed by the BPMInstitute.org October 2005

Get results fast - out of the box.

As business analysts, you are like the farmers of yesterday. Each day that you walk into the office, you check the wind and may decide to tackle the problem in a slightly different way. As the weather changes in the enterprise the you may need to coax a little more effort from your team members, see if a technology application feature can improve results and negotiate with the intended business unit for more or less time. Many factors go into the daily grinder. Zynium's

partners understand these needs and are working with us to improve your implementations. They allow for the protection of your time and investments by enabling Microsoft® Office® Visio® imports. Save time by automatically mapping the shapes from Microsoft® Office® Visio® into the node and attributes of the target engine. Then, share your processes with the rest of the business.

Key Features

Byzio Exporter includes a rich and mature spectrum of functions that reduce development time, improve employee productivity and increase company profitability. It is the most open, interoperable and extensible Microsoft® Office® Visio® process, use case and integration tool available on the market. It offers:

- Structured methodology to capture process and use case information
- Capture Data (social security #) for the task, process or file on any task – right click on the shape
- Can enable the inclusion of scripts on the node or task for systems calls for SOA interaction.
- Use Visio 2007 data visualization features.
- Export to MS Word Document in the format of your choice for CMMi, ITIL or any other format.
- Advanced mapping from any Microsoft® Office® Visio® shapes to target engine nodes and attributes
- On Screen Transformation of any Visio shape to any Visio shape
- Extensive error checking on lines, BPMN validation and mapping
- BPMN Stencil with Validation** according to the standard – all shapes supported and shipped in our Stencil, Byzio Pro and some partner applications
- Utilization of any BPMN Stencils
- Microsoft® Office® Visio® Com Add-in
- XPDL 1.0 or 2.0 Import and Export of Microsoft® Office® Visio® process maps
- Ad hoc shape to node replacement
- Web services standards support
- Additional standards supported include BPMN, XPDL,
- Sample process templates as starter kits

The Byzio Exporter synchronizes Business and IT to achieve a lower risk, high reward implementation. Organizational agility increases when collaboration between these historically competitive groups is improved.

Don't Rekey! Retool! With the Byzio!

System Requirements:

Windows XP/2000/2003

Windows .NET 1.1

Microsoft® Visio® Version 2003 Service Pack 2 or 2007

*IBM Business Survey

** Validation occurs only with Zynium BPMN Stencil

UNITED STATES
Zynium Corporation
2 Newstead Street
Litchfield, NH 03052

Tel: (617)413-0649
E-Mail: info@zynium.com
www.zynium.com

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